

What customers are saying

"We were looking for a solution that could be implemented quickly to improve the time consuming aspects of reporting and analysis. We saw what Zap's Business Analytics product could do, and it ticked all the boxes. End-of-month reporting would typically be a 3-5 day process, but with Zap, we can now complete the same reporting in a single day. Business Analytics is a fantastic finger-on-the-pulse solution that has enabled us to increase the accuracy and speed of reporting."

Jamie Taylor
Chief Financial Officer
Q Video Systems
NAV customer

"Zap Business Intelligence for Microsoft Dynamics AX is the ideal solution for Microsoft Dynamics AX users. It's a powerful tool that gives us real business insight, instantly. Using Zap Business Intelligence, our users have been empowered to slice data and create their own reports. This has been a huge advantage for our limited IT staff, and means those who require the business insight are the ones in control of the results."

Eric Olson
Director of IT
Harmonic Drive
AX Customer

"Staff that used to be purely charged with churning out information are now proactively driving sales. What we have done now with the Zap product is create a package or a template which allows us now to almost be able to roll out BI to a distributor within about a day. What it will mean to NAFDA is complete visibility of where products are being sold, what are the key prices that the suppliers are supplying the goods for, and how we can actually work with the suppliers and with our distributors to grow the business."

Barry Hough
Chief Financial Officer
NAFDA
NAV customer

"We wanted to take our transactional (NAV and CRM) data and present it in a way that could tell a powerful story. If data is presented properly, it can greatly enhance decision-making. We chose Business Analytics because the solutions are based on Microsoft technology which integrates well with our architecture. Also the ability to deploy quickly and build data warehouses easily despite our heavy customizations was attractive. Ultimately we needed a solution that was agile and easy to use."

Catherine Goh
IT Director
National Kidney Foundation
CRM & NAV customer

